

JUNE/JULY 2005 - LEADERSHIP LETTER #4

Flowchart for High Involvement in the Strategic Planning Process

Friends, Clients, Colleagues ...

This letter offers a flowchart for a strategic planning process with high stakeholder involvement, where a larger group of stakeholders can provide both **input** and **critique** for a plan that is developed by a smaller and more effective planning group.

For a university school, department, institute ... the stakeholder group could be up to 50 faculty.

For a business ... the stakeholder group could be up to 50 department, function or office leaders.

Fewer than 50 (for **this** process) is better. A group larger than 50 could be accommodated by a custom process of course.

Note the "Action Agendas" are key elements for strong implementation.

With best wishes,

Mel

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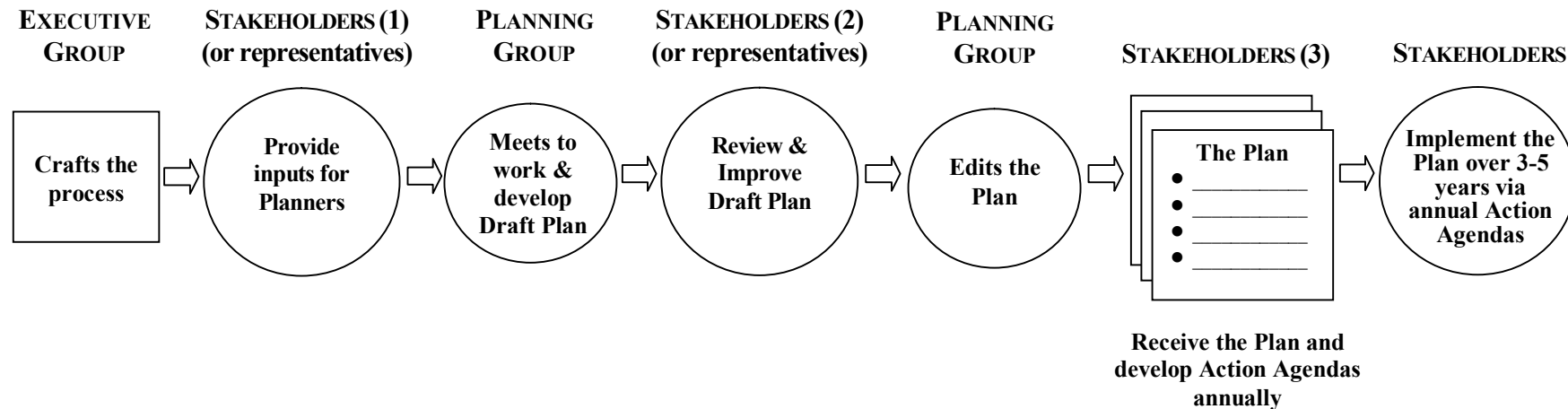
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FLOWCHART FOR HIGH INVOLVEMENT STRATEGIC PLANNING PROCESS



Notes:

- (1) For large groups, this is best done using small “buzz” groups, who report their highlights to the total group.
- (2) For large groups, this is enjoyably done using a rotating small group process, to review “chunks” of the Plan at several “stations.”
- (3) Backhome groups of stakeholders can develop “Action Agendas” by which those stakeholder groups can carry out Strategic Initiatives annually, to support the Plan’s Goals and Strategies.

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